



BOARD OF PARK AND RECREATION COMMISSIONERS

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CULTURE (CUL) COMMITTEE

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MEETING MINUTES

JCPRD Administration Building Boardroom
7900 Renner Road, Shawnee Mission, KS 66219

September 9, 2019
7:09 pm

CALL TO ORDER/ROLL CALL

The meeting was called to order by Committee Chair Jeff Meyers, and roll call was taken as follows:

Committee Members Present: Jeff Meyers, Heather Rubesch, George Schlagel

Committee Members Absent: None

Guests Present: None

Staff Members Present:

Jill Geller, Executive Director	Jay Hinrichs, Development Director
Jeff Stewart, Deputy Director	David Grant, Human Resources Director
Susan Mong, Superintendent of Culture	Ted Tartenaar, Information Tech. Services Manager
Katie Baergen, CUL Sr. Administrative Assistant	Richard Smalley, Marketing & Communications Mgr.
Jennifer Assmann, ASV Sr. Administrative Assistant	Rhonda Pollard, Superintendent of Recreation
Jo Ann Courtney, Administration & HR Manager	Shannon Sonnier, Asst. Supt. of Recreation
Noelle Testa, Chief Financial Officer	

DISCUSSION & ACTION

A. Theatre in the Park 2020 Indoor & Outdoor Season – Susan Mong, Superintendent of Culture

Ms. Mong presented the confidential season packet and asked the committee to approve the 2020 indoor & outdoor season as presented with the understanding there is one production slot with a preferred option that is waiting on royalty confirmation. A secondary option has been presented for said slot in the event the preferred option is not available. She also noted, six of the eight selected productions are premiere productions for Theatre in the Park. Ms. Mong indicated this production lineup was unanimously approved through the Theatre Advisory Council during their August meeting. Mr. Schlagel asked if this season line-up, once approved, would wait to be announced once it has gone to the Board level. Yes, Ms. Mong confirmed, once the JCPRD Board approves the proposed season there will be a social media game concluding with the 2020 season announcement. There will also be an entertainment review of the 2020 season at the Theatre in the Park Gala to be held on New Year's Eve, similar to the 2019 season announcement. Ms. Mong confirmed this line up would be kept confidential until after the social media game concluding with the 2020 season announcement. Mr. Meyers and the other committee members agreed this should be placed on the consent

agenda, provided the other JCPRD Board (Board) members are provided the show titles prior to the September Board Meeting.

CUL-1 It was the consensus of the Culture Committee to recommend Board consent approval of the request from the Theatre Advisory Council to approve the 2020 Theatre in the Park Indoor & Outdoor Season as presented. [NOTE: Identity of the production is withheld from public announcement at this time to allow announcement by Theatre in the Park. This is open record and details are available by calling Theatre in the Park at 913-826-3012 or 913-826-3011.]

B. Theatre in the Park Advisory Council Charter – Susan Mong, Superintendent of Culture

Ms. Mong stated that under section F number four of the Theatre Advisory Council (TAC) Charter, there is a purposed change. The TAC Charter document was presented to the Culture Committee with tracked changes, outlining the TAC's desire to increase the financial obligation of all TAC members from \$120 annually to \$500 annually. Ms. Rubesch inquired if this annual expectation will be updated immediately. Ms. Mong clarified yes. Ms. Rubesch asked if JCPRD foresees folks leaving the TAC as a consequence of the update. Ms. Mong indicated no, the group came to this consensus after purposing higher amounts. Mr. Schlager asked what the annual general fund contribution is currently, to understand the trend. Ms. Geller noted the budgeted amount was expected to increase by \$11,000 in 2019.

CUL-2 It was the consensus of the Culture Committee to recommend Board consent approval of the update to the Theatre in the Park Advisory Council Charter as presented.

C. Theatre in the Park Advisory Council Minutes – Susan Mong, Superintendent of Culture

Mr. Meyers indicated the minutes look good.

CUL-3 It was the consensus of the Culture Committee to recommend Board consent approval of the Theatre in the Park Advisory Council minutes dated August 23, 2019.

D. JCPRD Public Art Policy and Resolution No. 2019-10 – Susan Mong, Superintendent of Culture

Ms. Mong presented this policy and resolution as a historic occasion to establish JCPRD's first public art program. Ms. Mong shared that a Public Art Project Committee was established in spring of 2019 to establish a process and policy for the procurement of public art within JCPRD. The group was also charged with a well-defined art donation policy. A vast amount of research was conducted looking into other agencies with public art programs to identify best practices. The product before the Board has been vetted by the Public Art Committee, JCPRD Executive Director, Administrative Team, and legal counsel. Ms. Mong clarified that any action taken by the Public Art Committee and its subcommittees would be approved by the Board. The funding mechanism proposed is .05% of the annual capital improvement (CIP) budget, which is more conservative than Johnson County Government's 1% of the CIP budget. This will exclude Capital Replacement Plan items and land acquisitions. Debt issuance will also include a formula of .05%, capped at \$50,000. Ms. Mong distributed an example utilizing the 2020 budget, which would amount to approximately \$67,000 dedicated to the public art fund. Looking at the proposed CIP projects over the next five years, the amount dedicated to public art would total \$281,000. Mr. Schlager asked about the thought process behind not including a JCPRD Board member on the Public Art Committee. Ms. Mong clarified this is in line with other park and recreation agencies practices, but was open to amending this item. Three voting members would be JCPRD staff and three others will be approved by the JCPRD Board. Mr. Schlager and Ms. Rubesch feel a liaison from the Board would help provide insight to the history behind decisions. Ms. Rubesch asked if this is just covering purchases or if this would include art loans. Ms. Mong stated she has done quite a bit of research behind loans and feels there are some real opportunities to pursue related to loaned art. Ms. Geller clarified that is definitely something this group would entertain. Gifts in The Parks & Recreation Foundation of Johnson County currently approximate \$10,000, so this shows there are some opportunities to engage private funders as well. Mr.

Schlagel asked if there are a lot of funds that are designed to promote the arts. Ms. Mong indicated yes. Donor advised funds exist within all major banks, with some focused on supporting the arts. Mr. Schlagel asked if the Lexington Park Lake temporary art piece had some impact on this. Ms. Mong indicated that was a great learning opportunity, and it gave JCPRD a platform to create this policy. Ms. Rubesch clarified that piece at Lexington Park Lake was loaned. Mr. Schlagel feels that Board review and discussion is needed. He indicated there is mention of a consultant and asked for clarity on that piece. He asked if a consultant is hired to advise, by whom they will be hired. Ms. Mong clarified the Public Art Committee would make recommendation to the Board. Consultant is a definition shared in the policy, but she does not foresee that happening for every project. Mr. Meyers asked if the funding would be accumulative. Ms. Mong indicated there will be a project fund and maintenance fund including 10% for maintenance in order to have a mechanism to maintain JCPRD's art. Mr. Middleton indicated there has not been a formal process until this point. The JCPRD Administration Building had 1% budgeted for public art, but it was placed in the CIP bank, not in a project based fund to move forward with this purposed public art project. Ms. Rubesch asked if these funds could be frontloaded. Ms. Mong indicated yes, if that is what the Board decides it would like to do. Mr. Schlagel gave an example of the City of Olathe's art project and asked if that is what JCPRD is looking at. Ms. Mong indicated yes, something along those lines, or the City of Overland Park's light project, or programming, but yes by and large that kind of project. Mr. Middleton indicated Meadowbrook was budgeted the same way, and the dollars are still sitting in the project fund. Ms. Rubesch thought it would be good to utilize the funds that were stated, approximately \$30,000 at Shawnee Mission Park and approximately \$38,000 at Meadowbrook. Mr. Meyers asked if those funds could be used anywhere. Mr. Middleton indicated that the County typically states a number of dollars go to a public art fund and then the public art commission decides where it goes, it would not need to go to any one location's project. Ms. Mong stated she sees this policy functioning the same way. The Board would have final approval, but the dollars would not need to go to the project's physical location. Mr. Meyers stated that can be seen as questionable as the dollars are not staying with the public building planned. Mr. Middleton stated even smaller projects would contribute dollars, and JCPRD would not want lots of small pieces of art. This gives JCPRD the flexibility to place the art where it makes sense. Ms. Geller stated philosophically the funding mechanism is for art, not necessarily for the location. Mr. Schlagel recommended making that detail clear. Ms. Rubesch likes the idea of building the dollars to accumulate to something meaningful, instead of having something small, for example at a police substation. Mr. Meyers recommend to direct the matter to the full Board for discussion at its September Board Meeting.

CUL-4 It was the consensus of the Culture Committee to place the matter on the Discussion & Action Agenda for additional consideration at the upcoming Regular Board Meeting.

OTHER BUSINESS

No other business was discussed.

ADJOURNMENT

Mr. Meyers adjourned the meeting at 7:40 pm.

BOARD OF PARK AND RECREATION COMMISSIONERS CULTURE COMMITTEE

[Signature on file]

JEFF MEYERS, *Committee Chair*

PREPARED BY Katie Baergen, CUL Sr. Administrative Assistant
Approved September 18, 2019